



**Sponsorship**

In an effort to continually broaden the awareness of premium tea, the World Tea Expo has launched *World Tea News*, an innovative e-newsletter that provides free, up-to-the-minute information and news on the ever-growing world of tea. The mission of *World Tea News* is to deliver clear, concise updates on trends, breaking news and product releases. Buyers have limited time and they need brief but focused information to best understand this increasingly popular and powerful beverage category. Get your company noticed by sponsoring the World Tea News.

**Sponsorship Opportunities:**

- Banner Sponsorship \$250/ 2 Issues:** Your banner will be placed prominently above or below the table of content in the e-newsletter and the World Tea News website with a link to your company website. This will provide optimal exposure for your company. This sponsorship is limited to 2 banners per issue.
- New Product Listing \$200/ 2 Issues:** This is a great opportunity for your new product to be view by thousands of buyers. New product must have been released in the past 6 months. Have your new product featured in the World Tea News e-newsletter and on the website. Maximum of 5 new products per issue.
- Web Button Sponsorship \$150/ 2 Issues:** Your web button will be placed on the lower right column of the e-newsletter and posted on the World Tea News website with a link to your company website. There is a limit of 5 web button locations available per issue, get your company noticed by thousands of buyers now.
- Classified:**  **50 Word Description---\$50**  **Photo or Logo--\$50**  
 Issue #: \_\_\_\_\_ Date: \_\_\_\_\_ Issue # \_\_\_\_\_ Date: \_\_\_\_\_

NAME: _____	
First Name	Last Name
COMPANY: _____	
JOB TITLE: _____	
ADDRESS: _____	
CITY: _____	STATE: _____ ZIP: _____ COUNTRY: _____
PHONE: (     ) _____	FAX: (     ) _____ CELLPHONE: (     ) _____
EMAIL ADDRESS: _____ LINK TO URL: _____	

**GRAPHIC SUBMISSION REQUIREMENTS:**

<b>BANNER</b>	Do Not exceed 400 pixel length x 80 pixel height in Vector or EPS Format
<b>NEW PROD-UCT</b>	New Product image not to exceed 160 pixel lengths x 100 pixel height in Vector or EPS Format, include a 50 word description.
<b>WEB BUTTON</b>	Do Not exceed 164 pixel length x 60 pixel height in Vector or EPS Format.
<b>PHOTO/ LOGO</b>	Approximately 180 x 180 pixels on Vector Graphic or in EPS format.

<input type="checkbox"/> <b>CREDIT CARD</b>	
CREDIT CARD #: _____	AMOUNT TO BE CHARGED \$: _____
<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	
EXPIRATION DATE: <input type="text"/> <input type="text"/> / <input type="text"/> <input type="text"/>	<input type="checkbox"/> American Express <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa
SECURITY CODE: <input type="text"/> <input type="text"/> <input type="text"/>	CARDHOLDER NAME (Name on Card): _____
<small>CANCELLATION: Due to the planning and scheduling required to produce this conference, once you register there will be no refunds</small>	
<b>PAYMENT AUTHORIZATION:</b>	
Cardholder Signature: _____	Date: _____
<input type="checkbox"/> <b>CHECK</b> CHECK # _____ AMOUNT ENCLOSED: \$ _____	
PLEASE MAKE CHECK PAYABLE TO : <b>WORLD TEA EXPO</b>	